

- ❑ **Artist Name:** James Stewart Keene
- ❑ **Track Name:** The Master Plan
- ❑ **Track Length:** 3:54
- ❑ **ISRC Code:** AUJS12400001
- ❑ **Original Release Date:** 23/08/2024
- ❑ **Writer/s Name/s:** James Stewart Keene
- ❑ **Album Name:** Single Release
- ❑ **Album Label & No:** Independent James Stewart Keene
- ❑ **Website:** <https://www.jamesstewartkeene.com/>
- ❑ **Facebook:** <https://www.facebook.com/jamesstewartkeenemusicandfilm>
- ❑ **Youtube:** <https://www.youtube.com/@TigerTearMusic>

James Stewart Keene – The Master Plan

JAMES STEWART KEENE returns to Radio with 'The Master Plan', a powerful social commentary he wrote about the state of the world.

The catchy and poignant tune was produced by Award winning Producer/Musician MICHAEL CARPENTER at The House Studios, Sydney.

James said the song was a departure from previous work, but the inspiration for it came quickly and without a lot of effort.

"There is so much going on in the world right now, it's a very big cause for concern with armed conflicts and environmental disasters happening. The more that people can have a say in what's going on can only lead to the world becoming a better place ", James said.

"Regardless of your political views, I believe democratic values will always prevail."

The music video was Co-Directed by James and Cinematographer BOBBY KIDD for Aloft Australian Productions and can be watched here: <https://youtu.be/qC7tyKJeyU>

The track is available through CRS Publicity, Mustang Music Services and can be streamed on all good digital music platforms.